

2022 AGC ADVERTISING OPPORTUNITIES

REACH YOUR TARGET AUDIENCE

Advertising Opportunity #1

QUARTERLY BULLETIN

☐ Yes, I want to advertise in the Bulletin!

☐ 1 Year Advertising: (All Issues Winter, Spring, Summer & Fall)

- ☐ 1/4 page: \$450
- ☐ 1/2 page: \$650
- ☐ Full page: \$1,100
- ☐ 1/2 Cover Spot: \$1,250
- ☐ Full Cover Spot: \$2,100

☐ One-Time Ad: (Winter, Spring, Summer or Fall Issue)

- ☐ 1/4 page: \$400
- ☐ 1/2 page: \$500
- ☐ Full page: \$850

Bulletins are printed every quarter (spring, fall, summer & winter)
& are distributed to ALL AGC members (around 400).

H-H-U HAPPENINGS
AGC SOUTH DAKOTA
HIGHWAY-HEAVY-UTILITIES CHAPTER
THE CONSTRUCTION ASSOCIATION

Summer 2021

CONSTRUCTION CAREER CAMPS

Across the nation, the construction workforce gap continues to widen as skilled trade workers retire with very few new workers to take their place. In fact, the average age of construction workers in South Dakota is 41, and more than 40% of the current construction workforce is likely to be retired by 2020.

AGC's Construction Career Camps are one way we make a meaningful impact by sharing careers in construction with the next generation. The success of these camps is based heavily on the generosity and effort of volunteers. Members donate equipment, money and time to make our camps exceptional, intensive experiences for hundreds of students across South Dakota. Mark your calendars for upcoming 2022 Construction Career Camps:

- September 22nd - Yankton at RYEC
- September 29th - Aberdeen at Brown County Fairgrounds with Lake Area Tech
- October 6th - Sioux Falls at Southeast Tech
- October 20th - Pierre at TP Riggs High School
- Spring 2022 TBD - Rapid City

Camps typically take from 50-60 volunteers to run smoothly and we are always looking for individuals to help as subject matter experts, new finders and to help provide heavy equipment and operators for them.

Participating in AGC's 2022 Construction Career Camps will give you the opportunity to connect and engage your business with a prospective new workforce. High school students who attend and participate in our camps will receive a credit each promoting sponsoring companies with the opportunity to provide giveaways which will be stuffed in the bags prior to the event. In addition, each camp will have a landing page where sponsors can have their logo link directly to their company website.

If your company is interested in taking part in one of our camps, please see the enclosed "Sponsorship Form" or email Marketing@sdagc.org for more information and to join in on the fun!

ON THE INSIDE
Construction Career Camp Sponsor Form, New SNF Requirements, AGC HEO Training, AGC Rerouting Course

The ad deadline for
the first issue of 2022 is
FEBRUARY 1st!!

DAKOTA FLUID POWER
Hydraulic | Pneumatic | Electrical

At Dakota Fluid Power, we are your solution for top of the line products and service in Mobile Equipment, Industrial and Construction Industries. With great products that include hoses, pumps, pistons, cylinders and the industries top service technicians, we are sure we can meet your hydraulic needs.

www.dakotafluidpower.com

Locations in SD, MT, NE, WI & MN. Branch Locations in South Dakota
Sioux Falls 605.338.9992 Aberdeen 605.273.3196 Rapid City 605.718.4700

Advertising Opportunity #2

WEBSITE BANNER ADS

☐ Yes, I want to advertise on the Website!

☐ Web Banner: \$325 (12-month run!)

AGC's Website - www.sdagc.org!

AGC Website Banner Examples showing various construction-related ads and logos.

AGC Website Banner Example showing a large banner ad for construction services.

Ad Dimensions are: 160X600

Advertising Opportunity #3

Weekly News E-Newletters Ads

Place an ad in AGC's Monday Morning e-Newsletter "Weekly News"

Cost is \$100/week or 4 consecutive weeks for \$375!! Ad size is 2.5" x 3.5"

☐ Yes, I want to advertise in the Weekly News!

☐ E-Newsletter Ad: \$150/week or 4 consecutive weeks for \$525!

**GET YOUR AD
HERE!!**



Preview of the AGC Weekly News E-Newsletter showing various articles and ads.

☐ Invoice us!

☐ Payment Enclosed



AGC SOUTH DAKOTA
HIGHWAY-HEAVY-UTILITIES CHAPTER

Company Name & Contact Person: _____

Phone: () _____ Fax: () _____

Address: _____

City: _____ State: _____ Zip: _____

Email Address: _____ Signature _____

If you are interested in placing an add - call or email Lindsay Willits at 605-415-2641 or Lindsay@sdagc.org